



GLOUCESTER DRAGONS RECREATIONAL SOCCER

JOB DESCRIPTION

DIRECTOR MARKETING AND COMMUNITY RELATIONS

Excerpt from GDRS By-Laws, October 2005

ARTICLE 6: DUTIES OF BOARD OF DIRECTORS

The Board of Directors shall conduct the business of GDRS during the periods between general meetings of GDRS and in accordance with the authority granted to it in the rules and regulations of GDRS.

The Board of Directors shall be responsible for the appointment and renewal of appointments of all positions within GDRS except for those positions elected by the Membership of GDRS. This shall include the appointment or revocation of appointment of volunteer and paid positions within GDRS operations.

Director Marketing and Community Relations

The Director Marketing and Community Relations shall:

- develop and manage the GDRS marketing and sponsorship program;
 - develop and promote relations with other community organizations;
 - oversee the development and co-ordination of special events;
 - ensure the appropriate management and maintenance of the GDRS web site in line with GDRS communications approach and requirements;
 - ensure that any advertising and communications respect and leverage sponsorship agreements and partnerships; and
 - work with the Director Equipment and Facilities in the implementation and management of any GDRS merchandising program.
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