



*100* fun soccer  
Pleins feux sur le plaisir!

## GLOUCESTER DRAGONS SOCCER CLUB

1-5510 Canotek Road  
Gloucester, Ontario

613-749-4029  
dragonsoccer.ca

### DIRECTOR OF MARKETING AND COMMUNICATIONS

*Excerpt from Gloucester Dragons By-Laws, January 2022*

#### **ARTICLE 6: DUTIES OF BOARD OF DIRECTORS**

The Board of Directors shall conduct the business of the club during the periods between general meetings and in accordance with the authority granted to it in the club's by-laws.

The Board of Directors shall be responsible for the appointment and the renewal of appointments of all positions within the club except for the positions elected by the club's members at general meetings. This shall include the appointment or revocation of appointment of volunteer and paid positions within the club.

#### ***Director of Marketing and Communications***

The Director of Marketing and Communications shall:

- Develop and manage the club's marketing and communications program.
- Manage and maintain the club's website and social media in accordance with the club's communications requirements.
- Work with the Director of Partnerships and Events to ensure that advertising and communications respect and leverage sponsorship agreements and partnerships.
- Work with the Director of Equipment and Facilities to manage any club merchandising program.